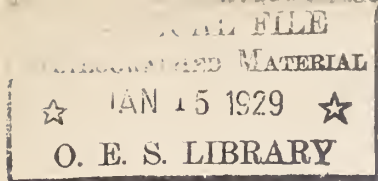


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31 EXTENSION SERVICE
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THIS LOOKS GOOD

A HEALTHY REPORT ON HEALTHY CHICKS

H. W. Hochbaum, Agriculturist, Eastern States

R. E. Jones, poultry specialist, and the county agents in Connecticut have come across with another splendid report on the "Grow Healthy Chicks" campaign. This campaign seeks to teach the value of eight poultry practices and to get poultrymen and farm flock owners to pledge that they will adopt these practices and report results. Here is the report for three years work:

	1926	1927	1928
Number of chicks signed up to be grown according to 8-point program	1,038,637	1,073,751	1,226,608
Number of chicks reported with summary.....	502,938	552,882	701,202
Number of chicks where all eight points were followed.....	219,314	257,279	304,401
Total disease mortality per cent ...	7.9	6.9	6.3
Number of chicks where all points except getting b.w. diarrhea-free chicks were followed	115,036	103,750	144,800
Total disease mortality per cent ...	15.3	14.4	13.3
Number of chicks where all points except clean land were followed	-----	73,028	137,217
Total disease mortality per cent ...		13.9	12.5
Number of chicks where all points except clean chicks and clean land were followed	101,013	118,825	114,784
Total disease mortality per cent ...	22	17.9	14.6
Average egg production	147.93	153.88	161.45
Six year average prior to 1926 ...	142.07		

This report shows increases in the number of chicks enrolled; number reported on; number of men following all eight practices; egg production per bird; and a decrease in mortality. Complete records also show that a much larger number of farm-flock owners have enrolled each year. Draw your own moral from this record as to the value of careful planning; carrying a campaign for several years; and effective reporting.

Original distribution to all extension workers in Eastern and Central States and to directors of extension and supervisors of county agents in other States.

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